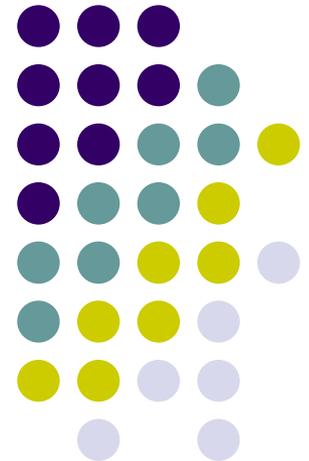
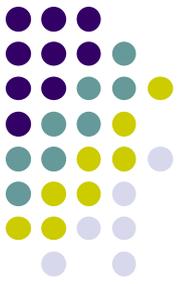


# Taiwan Studies in Europe

From Taiwan Studies  
desert to global leader

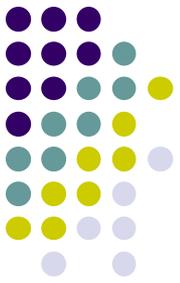


# My route into Taiwan studies



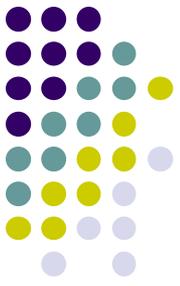
- Taiwan as a slogan
- Tiananmen
- NCCU
- 1992-1999 Kaohsiung
- 1999-2003 PhD (with fieldwork in 2000-2001)
- 2003-Post Doc and then Lecturer at SOAS

# Europe in the 1990s: A Taiwan Studies Desert?



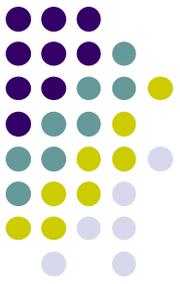
- No Taiwan centred courses or degrees
- No Taiwan Studies academic associations
- No regular Taiwan conferences
- No Taiwan focused Academic positions
- Limited Taiwan studies publications
- Europe lags behind US counterparts

# Post 2000 European Studies: Catching up and overtaking US?



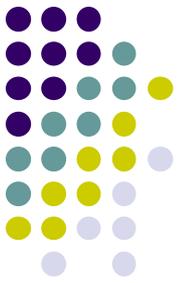
- New Taiwan studies courses and degree
- Continent-wide Taiwan Studies Association (EATS)
- Multiple established Taiwan programmes
- Regular Taiwan studies conferences/seminars
- New Taiwan focused posts created
- Increase in Taiwan studies publications
- Growth in China Studies benefited Taiwan studies (creating more joint positions)

# Murray Rubinstein: Is Taiwan Studies Dead?



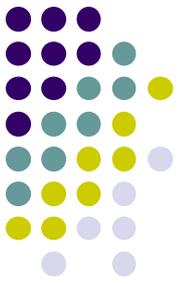
- Rubinstein's 2009 EATS talk
- Greater pessimism about the field in the US compared to Europe
- Quite different responses to Rubinstein in Europe to US

# Rubinstein: signs of decline



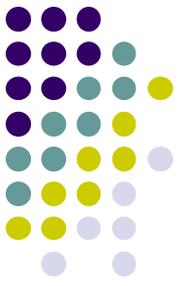
- Scholars in US switching from Taiwan to China
- Loss of the ME Sharpe Taiwan in the Modern World sign of decline
- Sense of pessimism about the field in both US and Taiwan

# Comparing US post 2000 developments



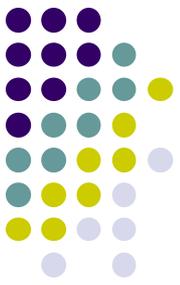
- Taiwan studies has stood still
- highly fragmented, with little or no cooperation
- CGOTS and NATSA remain strong but don't work together
- Both have severe weaknesses
- Taiwan studies centres low visibility
- Taiwan studies teaching not developed in US
-

# From a marginal subject to world leader in Taiwan Studies



- Taiwan still a marginal subject in SOAS until late 1990s
- Taiwan Programme Established in 1999
- In ten years recognized as world's leading centre of Taiwan Studies
- 2008 winning Prize of the French-Taiwanese Cultural Foundation

# Prize of the French-Taiwanese Cultural Foundation 2008 for promoting Taiwan studies in Europe

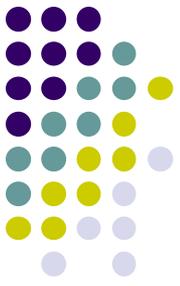




# Today's main themes

- Measure the strength and characteristics of Taiwan studies in Europe by looking at
  - (1) Courses on Taiwan
  - (2) Taiwan Studies centres and programmes
  - (3) Academic events and Institutional cooperation
  - (4) Academic Publications on Taiwan
- Raise some of the challenges that the field faces

# Taiwan Studies teaching at SOAS



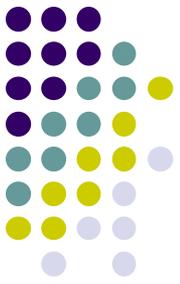
- First Taiwan course created in 2000
- Established MA in Taiwan Studies in 2006
- Only such degree in the English speaking world
- Students take at least four Taiwan courses and write dissertation on Taiwan



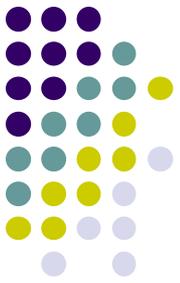
# Taiwan Studies Teaching

- 2005 Course expansion:
- (widest range of postgraduate Taiwan courses in the world excluding Taiwan)
- Society and Culture in Taiwan
- Government and Politics in Taiwan
- Economic Development of Taiwan
- Taiwan Film
- Elementary Hokkien
- 2010 Expansion
- New yearlong PG course: Taiwan's Politics and Cross-Strait Relations
- First UG course (yearlong) Taiwan's Political and Economic Development

# Bob's Economic Development of Taiwan class 2006-7

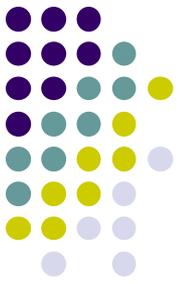


# Other UK courses



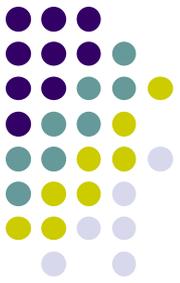
- LSE: Taiwan in Comparative Perspective (half unit)
- Leeds: Taiwan's Democratization (half unit)
- Cambridge:
  
- Defunct courses:
- Westminster: Chinese and Taiwan film
- Nottingham: Democratization in China and Taiwan

# French based courses



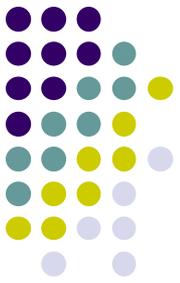
- **"History of Taiwan"**
- **"Geopolitics of the Taiwan Straits"**
- **"Identity politics in Taiwan"**
- **"From Chinese province to emerging nation? Taiwan's identity transition and its geopolitical implications"**
- **Currently not running**

# Other Europe based Taiwan courses



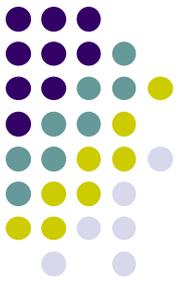
- Germany: Tübingen
- Bochum (two per term)
- Heidelberg (short courses only)
- Netherlands:
- Madrid:

# PhD research on Taiwan at SOAS



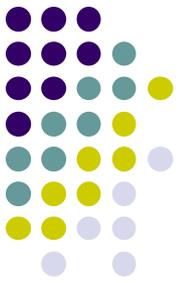
- Currently 14 PhD students focusing on Taiwan research in Politics X4, Economics X3, History X2, Literature X1, Religion X1, Gender studies 1, Law 1, Music 1
- Recent PhD graduates in religion, politics, art and archaeology, music, management, literature

# Taiwan Studies research and teaching team



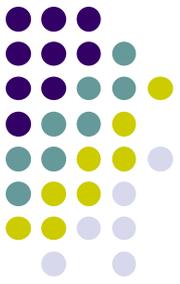
- Most Taiwan experts in any institution in Europe or America
- Politics: Monique Chu, Julia Strauss, Dafydd Fell, Tat Yan Kong, Chang Bi-yu, Hardina Ohlendorf
- Economics: Robert Ash, Anne Booth
- Literature, Language & Film: Michel Hockx, Bernhard Fuehrer, Rosella Ferrari
- Finance and Management: Sun Lai-xiang, Damien Tobin, Mark Hsiao

## 2007 Established European Taiwan Studies Teaching Network (SOAS, Heidelberg, Tubingen, Edinburgh)



- Intensive Taiwan Studies Teaching courses
- Postgraduate Taiwan Studies Summer Schools 2007, 2008, 2009, 2010, 2011
- Postgraduate Taiwan Studies Autumn/Spring School 2008 & 2011
- SOAS Team teach short courses in Germany

# 2007 Taiwan Studies Summer School: Taiwan History & Literature



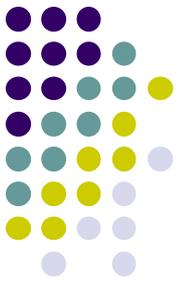
# SOAS Taiwan Studies Postgraduate Summer School 2008



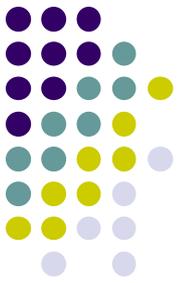
- *The Political Economy of Cross-Strait Relations: Keng Shu (National Chenghchi University, Taiwan):*



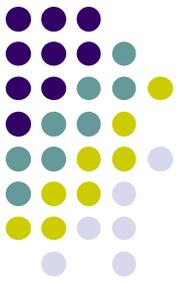
# ***Taiwanese Election Studies and Financial Liberalization: Alexander Tan (University of Canterbury, New Zealand):***



# *Research Training Seminar*

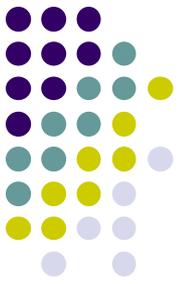


# Summer School 2009

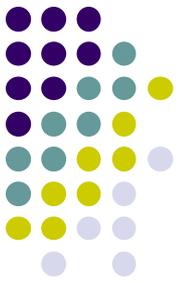


- July 2-3, Thursday and Friday
- **Third SOAS Taiwan Studies Postgraduate Summer School:**
- ***Taiwan's External Relations and Financial Studies***
- **Wen-Chieh Jack Wu** (Department of Public Finance, National Chengchi University):
- **Dennis Hickey** (Political Science Department Missouri State University)
- Research Training Sessions

# Taiwan Studies Autumn School: Hu Tai-Li's Ethnographic Films

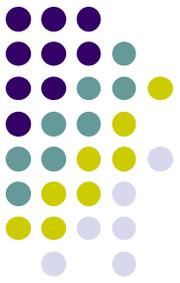


# SOAS Taiwan Teaching in Heidelberg & Tubingen



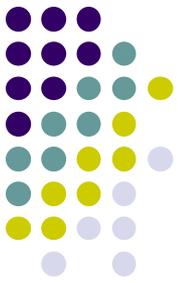
- June 2008, Dafydd Fell on 'Government and Politics in Taiwan'
- November 2008, Bob Ash 'Taiwan's Economic Development and Cross-Strait Economic Relations'
- February 2008 Dafydd Fell: Government and Politics in Taiwan (in Tubingen)
- November 2009, Chang Bi-yu: Cultural Policy, the Media and Popular Culture of Taiwan

# Taiwan Studies Academic Events



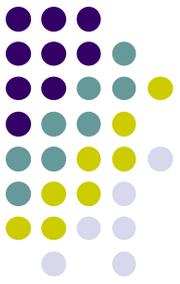
- Regular SOAS Taiwan Studies Seminars (small scale academic presentations)
- Regular policy relevant roundtables
- International collaborative Taiwan conferences
- European Association of Taiwan Studies Conferences

# SOAS International Taiwan Conferences

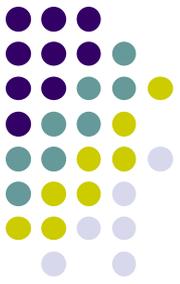


- 2000 Taiwan: Towards a New Development Model
- 2002 Kuomintang Era in Comparative Perspective
- 2005 First Chen Shui-bian Administration
- 2005 Taiwanese Political Parties
- 2007 Taiwan's Political and Economic Challenges
- 2008 Culture and the State in Taiwan
- 2010 Taiwan in East Asia
- 2010 Taiwan's Modern History: Martial Law Era
- 2010 Migration to and From Taiwan

# Joint conference with Harvard University's Taiwan Centre 2005

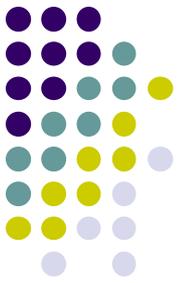


# Joint Conference with Chungcheng University 2005



# Taiwan Studies

## Centres/programmes since 2000



- UK
- SOAS (Teaching and Events)
- LSE (Teaching and Events)
- Oxford (Events)
- RUSI (Events)
- France:
- Germany
- Tübingen (Teaching and Events)
- Bochum (Teaching and events)
- Heidelberg (Teaching and Events)
- Others
- Vienna (Events)
- Ljubljana (Events)
- Leiden (post-doc)

# European Association of Taiwan Studies (EATS)



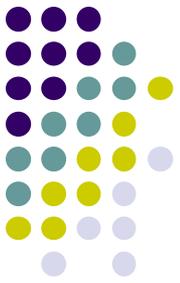
- Established 2004 as a European version of NATSA
- Key functions:
- Create a Europe-wide Taiwan studies academic community
- Stage for disseminating Taiwan studies research
- Stage for promoting academic cooperation projects, especially publication and research
- Cultivating new Taiwan scholars
- Promote Taiwan studies beyond core countries

# European Association of Taiwan Studies (EATS)

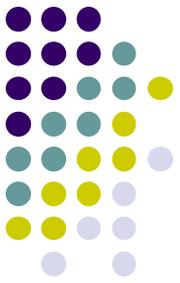


- 2004 London SOAS
- 2005 Bochum, Germany
- 2006 Paris, France
- 2007 Stockholm, Sweden
- 2008 Prague, Czech Republic
- 2009 Madrid, Spain
- 2010 Tuebingen, Germany
- 2011 Slovenia

# EATS 2007: Stockholm



# Is the field growing or in decline?



- EATS Abstracts Received and Accepted
- Previous Years 2004-2009
- EATS 2004 : Received 50, Accepted 33
- EATS 2005: Received 103, Accepted 35
- EATS 2006: Received 88, Accepted 32
- EATS 2007: Received 108, Accepted 36
- EATS 2008: Received 141, Accepted 45
- EATS 2009: Received 150, Accepted 42
- EATS 2010: Received 110, Accepted 40
- EATS 2011: Received 76, accepted 45

# What are the most popular areas of study for Europe based researchers on Taiwan?



- As with academic events and courses politics and IR most popular field
- Also important social and cultural studies, literature, history, economics and film studies

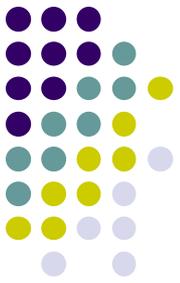


# Broad subject areas of accepted EATS papers



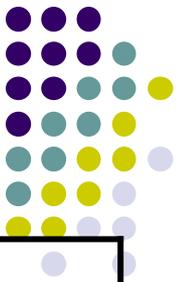
	Pol	Lit	Econ	Soc & Cult	Hist	Ling	Oth
2004	16	3	3	5	4	1	0
2005	13	4	3	7	3	4	1
2006	10	1	5	8	8	1	0
2007	15	1	2	8	5	1	3
2008	14	8	2	12	6	3	1
2009	18	5	3	10	3	0	3

# What are the countries with the most researchers working on Taiwan?



- AS with teaching and Taiwan programmes:
- UK, France, Germany top 3
- Also strong growth in East Europe (Poland, Czech Republic) and Spain
- Surprising weak areas: Netherlands and Scandinavia

# Top abstract submissions



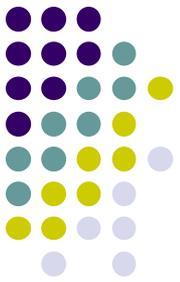
2007	2008	2009
UK: 46	UK: 46	Taiwan 37
Taiwan: 16	Taiwan: 31	UK 36
France: 8	France 13	Germany 7
Netherlands: 6	Germany 9	Spain 6
Poland/US: 5	Czech Rep: 7	France/Poland/US 5
Belgium/Czech Republic: 3	USA 6	Czech Republic 3
Russia/Singapore: 2	Italy 4	Italy, SG, Netherlands, Portugal 2

# Education level of accepted papers



- Previous Years
- 2004: Post PhD 17: PhD and below 17
- 2005: Post PhD 22: PhD and below 13
- 2006: Post PhD 16: PhD and below 17
- 2007: Post PhD 18: PhD and below 18
- 2008: Post PhD 30: PhD and below 14
- 2009: Post PhD 24: PhD and below 22
  
- Note contrast to elitist CGOTS and Taiwanese PhD dominated NATSA

# Publication



- SOAS, LSE, Tubingen, EATS, Bochum, Oxford all promoted publication projects since 2000
- Including journal special editions, edited volumes

# Two Europe based Taiwan Studies book series!

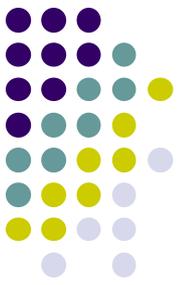


- Harrassowitz Studia formosiana Series in Germany (includes two EATS based volumes)
- New Routledge Taiwan Research Book Series (welcomes new proposals and manuscripts)
- [http://www.routledge.com/books/research/routledge\\_research\\_on\\_taiwan\\_series\\_RRTAIWAN/](http://www.routledge.com/books/research/routledge_research_on_taiwan_series_RRTAIWAN/)
- First EU based Taiwan journal (though so far limited impact)



# Publishing Projects

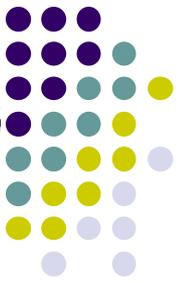
- Routledge Research on Taiwan book series (2008)
- 2004 China Perspectives Special Edition (EATS 2004, Fell and Chang ed)
- 2006 East Asia Special Edition on Taiwan's Political Parties (Fell and Wu ed, from 2005 Parties conference)
- 2006 What has Changed? Taiwan Before and After the Change in Ruling Parties (Edited volume Fell, Kloeter and Chang Ed, from 2004/2005 EATS)
- 2007 Taiwan: Towards a New Development Model (2000 conference Ash and Greene ed)
- 2008 Presidential Politics in Taiwan (from 2005 Conference)
- 2008 Politics of Modern Taiwan
- 2011 Three forthcoming volumes



# How to publish with series?

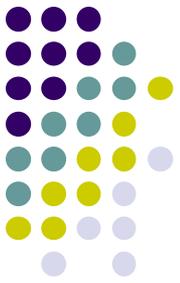
- Stage 1: Book proposal (3-4 pages)
- Reject or
- Stage 2: Revised book proposal plus draft manuscript or sample chapters to two reviewers (aim 3 month review)
- Stage 3: Revision round
- Stage 4: Revisions checked by reviewer & editors
- Stage 5: Production (6-7 months)

# Articles in area journals by year: 253 authors (225 articles on Taiwan) Jon Sullivan data



	EU based % (n)	Non EU based (n)	Total authors
2004	24 (14)	76 (44)	58
2005	12 (8)	88 (59)	67
2006	20 (9)	80 (35)	44
2007	14 (6)	84 (36)	42
2008	19 (8)	81 (34)	42

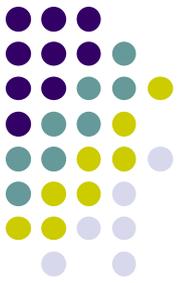
# Extracurricular Activities



# New Funding Agreement for Taiwan Studies 2009

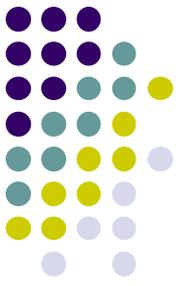


# New Funding Agreement for Taiwan Studies 2009-2012



- Support from Taiwan's Ministry of Foreign Affairs and Ministry of Education
- Recruitment of new Taiwan studies teaching fellow
- Expansion of postgraduate Taiwan courses from 2010 and 2011
- Creation of first undergraduate courses from 2010

# Growing field



- Publications, courses, Taiwan centres/programmes, conference and seminars, EATS, Taiwan focused academic positions all stronger than ever
- “our Taiwan Studies program is accelerating like a newly charged locomotive.” Kloeter (Bochum)

# Challenges to the field



- Funding (short-term)
- Institutionalization
- UG (top of the pyramid)
- Student Recruitment and raising awareness
- Publication (EU Taiwan journal?)
- Staff retention
- Improved inter-centre cooperation
- Career prospects for graduates

# Comments and Questions

